

TAKE ACTION TODAY!

How to boycott the Walt Disney Company

Seven ways you can make your voice heard at the Magic Kingdom.

Use these suggestions as a check list during the coming months.

- ☐ Write the Walt Disney Company to express your concerns about company policies and products. Let Chairman Michael Eisner know what action you are planning to take. Address your letter to: **Chairman Michael Eisner, 500 S. Buena Vista Street, Burbank, CA 91521. Phone: 818-560-1000.**
- ☐ Identify and avoid movies and videos from Disney-owned film companies such as **Touchstone, Hollywood Pictures, Caravan** and **Miramax Films.**
- ☐ Inform your church and pastor about Disney and encourage him to address the boycott from the pulpit. Also, encourage your denomination to join the Southern Baptist Convention, Presbyterian Church in America, Assemblies of God, Free Will Baptists and others in making a strong stand against the direction of the Disney Company. (Model resolutions are available from AFA.)
- ☐ Choose vacation theme parks other than Disney World in Orlando, Florida, and Disneyland in Anaheim, California. Let Chairman Michael Eisner know your intention.
- ☐ Avoid watching ABC. Let your local ABC affiliate know why.
- ☐ Find alternatives to Disney animated movies and videos. Contact local video stores or Christian bookstores for other family-friendly titles.
- ☐ Cancel the Disney Channel. Let your cable company know why.